

First Universalist Index

Average weekly Sunday service attendance, September-December 2009: **458**

Total number of hymnals in the Sanctuary: **324**

Average cost of each musical performance at First Universalist: **\$145**

Average number of notes John Jensen plays on a Sunday morning: **13,212**

Number of pledging households: **555**

Average pledge per household: **\$1,368**

Average cost of running the church per pledging household: **\$2,389**

Combined percentage living and merit salary increases for non-minister First Universalist staff in 2009: **0**

Percent of church income received from church offerings: **2**

Amount of money community organizations received from our "Split the Plate" collections between July 1 and December 31: **\$19,812**

Total square footage of the First Universalist building: **42,321**

Total custodial hours per week in 2009-10: **25**

Years remaining before First Universalist tricentennial celebration: **149.5**

How Much Should I Pledge?

As a church community, we give generously of our time, talents, and our resources to further our congregational vision and mission. We ask that you reflect on your connection to this church, how it sustains you and your loved ones, how you expect your faith community to serve the wider world, and how your bond to First Universalist compares to the other ways you invest your resources. We have much work to do and in order for us to achieve all that we hope for as a community, we need to increase our pledge income by 10-20%. Consider what percentage of your income you give to First Universalist now and whether it reflects your commitment to the values and ideals of our church. The giving guidelines below may help you gauge how your giving may grow as your income increases.

Suggested Fair-Giving Guide

Adapted from the UUA

Annual Income	Suggested % of Income	Monthly Payment	Annual Payment
\$25,000	2-3%	\$42-63	\$500-750
\$50,000	3-4%	\$125-167	\$1,500-2,000
\$100,000	4-5%	\$333-417	\$4,000-5,000
\$200,000	5-10%	\$833-1667	\$10,000-20,000

For the complete Fair-Giving Guide from the UUA, please visit our website at www.firstuniv.org/pledge

For more information contact your Pledge Team:

Eric Cooperstein, (952) 285-1062
etc@cooperstein.org
Christa Anders, (612) 920-3458
christa@advance-consulting.com
Lark Weller, (612) 874-9373
welle025@umn.edu

Grow.

Act.

Love.



Pledge Campaign
2010-2011

Grow.

We have been getting ready for a new chapter in our story.

We have spent a wonderful year celebrating and reflecting on our 150-year history. We have completed the reorganization of church governance, strengthened the role of staff and lay ministry, and called Justin Schroeder as our Senior Minister.



We have brought fresh energy to welcoming new members, laid the groundwork for the greening of our church, and weathered an economic crisis. We are growing in spirit and mind.

And we are ready to continue our growth in powerful ways.

Act.

Every generation has a chance to change the world. Churches like this one are going to be the churches that lead the way, if you say, "Yes."

- Rev. Marlin Lavanhar at the ordination of Rev. Justin Schroeder

Action is what we do. Churches don't "just happen." We each have a part to play in building a stronger church and taking the Unitarian Universalist message of love and hope beyond the walls of our sanctuary. The success of our shared vision, however, depends on whether we have a strong financial foundation upon which to build.

Act... and make a pledge that says "YES" to First Universalist Church!

Pledge Campaign Events Calendar

This year, we are hosting "no-ask" events to connect people to issues around money. Attend any or all of the events. For childcare contact Lily at ext. 107, or lily@firstuniv.org

- **February 20, 10:00-11:30 a.m.:** *Spend Your Life Wisely*, presented by Ross Levin and Rev. Justin Schroeder.
- **March 12, 6:30-8:45 p.m.:** Event for ages 7+. Showing of the movie *Millions*, followed by a discussion with Rev. Justin Schroeder.
- **March 27, 9:30-11:00 a.m.** *Your Money Life*, presented by Ruth Hayden.
- **March 28, 12:15 p.m.,** Final Celebration: unveiling and dedication of Atrium sculpture, and prize drawing*!

*All who have turned in their pledge cards for 2010-11 by March 28 at 11:30 a.m. will be entered in the drawing for a Kindle and other prizes. Cover art is a representation of the Atrium sculpture designed by Kristen Mengelkoch to be unveiled on March 28.

Love.

Love is the spirit of this church...

Love transforms.

Love heals.

Love challenges.

As a faith community, we believe that "love" is the most important thing in our lives and the world. It's the baseline from which everything else emerges. But don't be mistaken. This is no easy, pollyanna-ish, sentimental love.

It's Big love.

Creative love.

Sustaining love.

It's "Love With Teeth." It's love that asks something of us. It's "a powerful love that makes a claim on our lives..." says educator Parker Palmer. It's "a bond of awesome responsibility as well as transforming joy."

Day after day, we begin again in love. Out of that love, we grow and act, and learn to love ever more deeply.



Justin
Rev. Justin Schroeder,
Senior Minister



Kate
Rev. Kate Tucker,
Associate Minister